



# Berlitz

## Berlitz Private Instruction

### Flexible, Powerful, Effective, Berlitz Private Instruction.

#### Private instruction with the Berlitz advantage.

Meet specific goals, fit busy schedules, and achieve corporate success with Berlitz Private Instruction. This smart business choice offers one-on-one instruction with custom-tailored business content and convenient, flexible scheduling; Berlitz Private Instruction is the right business solution for individualized, flexible language instruction.

Berlitz Private Instruction provides complete, undivided attention from a highly trained, native-fluent Berlitz instructor. An individual begins thinking and talking in a new language right away, without the added step of translation. And with one-on-one training, he or she quickly acquires correct pronunciation.

Berlitz Private Instruction relies on the proven Berlitz Method®, a conversational approach that favors listening and speaking over rote memorization. Pioneered by Maximilian Berlitz, it is the most natural and effective way to learn a new language. In addition, Berlitz has developed multimedia support materials which are integrated into the curriculum and supplement study.

Berlitz Private Instruction enlists our quality control process, the Berlitz Learning Cycle, to ensure results. It allows us to accurately assess needs to make proper placement at the beginning of a program. Feedback is provided on a regular basis and instruction is adapted to an individual's learning style and pace so that target goals are achieved. With Berlitz, your company is assured it is getting the most value out of its investment in time and money.

#### 100% learning for 100% confidence.

The Berlitz instructor's undivided attention allows for individuals to learn 100% of the time, spending approximately 50% of the time listening and 50% of the time speaking.

The one-on-one scenario permits the Berlitz instructor to focus exclusively on the individual, providing intensive opportunities for conversation, comprehension, and practice. As the instruction progresses, the instructor hones in on specific areas of needed improvement, providing spontaneous, targeted solutions. The individual progresses at his or her own pace—easily, comfortably, and without pressure or distractions.

#### Custom-made solutions.

The individualized nature of Berlitz Private Instruction permits the learner and his or her Berlitz instructor to collaborate on developing a custom-tailored program. This personalized program may cover key areas of language specifically related to an organization's business and the individual's job description. Once the basics are mastered, the Berlitz instructor will incorporate specialized vocabulary including the latest idioms and business expressions. We can also customize vocabulary to include specific business terminology for a broad range of industries. Just tell us your special requirements and we will integrate them into your program so your employees can meet their language and business goals.

#### Flexible scheduling for busy professionals.

Berlitz Private Instruction is ideal for a businessperson who wants to learn to speak a new language quickly, but has a busy calendar. Berlitz Private Instruction caters to the individual, offering flexible options to accommodate business schedules in today's dynamic global marketplace. Lessons may be taken at your company or at one of our Training Centers. We offer a network of over 500 locations in 70 countries, with over 55 in the U.S. In addition, for those demanding ultimate flexibility, we offer live online instructor-led language instruction via Berlitz Virtual Classroom, which can be accessed through any web-enabled computer.

For more information, we invite you to schedule a meeting with your local Berlitz corporate consultant today.

For more information, call ITCAP at 877-877-0122 or email us at [info@itcap.com](mailto:info@itcap.com)